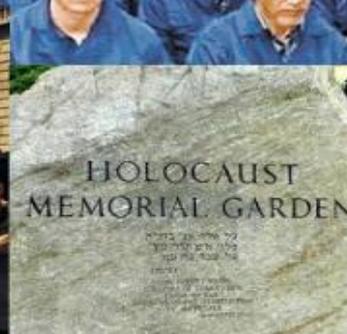


"THE ONE WHO DOES NOT REMEMBER
HISTORY IS BOUND TO LIVE THROUGH IT
AGAIN"

GEORGE SANTAYANA



René Cassin
Women's Rights and Social Justice
Campaigns Officer
Application Pack

Dear Candidate,

Thank you for your interest in René Cassin and the Women's Rights and Social Justice Campaigning vacancy we are currently seeking to fill. This role will be responsible for leading the organisation's campaigning and mobilisation work on women's rights and social justice.

This application pack includes:

- Some background information on René Cassin, including our vision, mission and values
- An outline of our plans for the future
- A detailed description of the role
- A person specification with essential and desirable attributes

The ideal candidate will have an understanding of, and interest in, UK specific human rights, experience in delivering national campaigns and developing campaigning materials and messages, and excellent networking and relationship building skills.

We are seeking someone with dedication, aptitude and ability to deliver robust campaigning work. If you have strong knowledge and experience related to any of the significant parts of this job, such as campaigns, communications, or human rights, please do consider making an application or get in touch to discuss your background and I will try to give you a steer on the job, what's involved and whether you might be a good candidate. You can email me at mia.hasenson-gross@renecassin.org.

If you have skills, experience and aptitude we are looking for, and want to help a small but dynamic human rights charity grow to meet the challenges ahead, please apply. Send your CV and covering letter to me at mia.hasenson-gross@renecassin.org. The deadline for applications is **10 am on Monday 11 July**. We intend to **interview shortlisted candidates during the week beginning Monday 18 July**.

We look forward to receiving your application.



Mia Hasenson-Gross
Executive Director
mia.hasenson-gross@renecassin.org

René Cassin – the Jewish voice for human rights – is named after the French-Jewish co-author of the Universal Declaration of Human Rights (UDHR).

René Cassin's **vision** is of a world where everyone fully enjoys all their human rights as enshrined in the Declaration, and in which members of the Jewish community are actively engaged in promoting and protecting these rights.

Our **mission** is to promote and protect the universal rights of all people, drawing on Jewish experience and values.

René Cassin works:

- **within the Jewish community** – by building support for human rights values amongst British Jews
- **in the wider community** – by bringing the authority of a Jewish perspective on issues that resonate with Jewish experience

We aim to:

- **Remake a compelling case for human rights values** – we believe that those values, which inspired the UDHR, are a direct response to the horrors of the Holocaust. For that reason, we focus on advocating for safeguarding the UK's current human rights framework – particularly the European Convention on Human Rights and the Human Rights Act, which have their origins in the UDHR
- **Campaign for change on human rights issues** that resonate with Jewish experience, and which **affect other marginalised minorities**, such as:
 - **Genocide** – we are mobilising support for UK-based exiles demanding action in response to the Chinese repression of Uyghur Muslims
 - **Immigration and asylum** – we are drawing on the parallels with recent Jewish history to challenge the current 'hostile environment' towards refugees. We campaign for a time limit on the detention of asylum-seekers and promote alternatives to detention
 - **Discrimination and hate crime** – we use our work on discrimination against Gypsy, Roma and Traveller communities as a case study to illustrate the negative implications for vulnerable communities and groups of a weak human rights framework
 - **Social justice and women's rights** – we address long-standing inequalities and the obstacles vulnerable groups in accessing fundamental rights e.g., right to safety, right to healthcare etc.
- Lead and grow a **group of committed and knowledgeable Jewish human rights advocates**

Our **values** – underpinning all the work we do:

- *Solidarity* – human rights belong to us all, so we stand for the rights of everyone, everywhere
- *Judaism* – we are inspired by Jewish values and experience
- *Collaboration* – our work is not isolated, but intertwined with the efforts of others, so we nurture and mobilise relationships
- *Empowerment* – we turn today's Jewish activists into tomorrow's leaders
- *Monsieur René Cassin* – we are determined to create a legacy worthy of our namesake



Equality at a crossroads – a human rights roadmap

Summary

The Universal Declaration of Human Rights was a practical expression of common humanity, in response to nationalism and the inhumanity of war. But the Declaration's vision as an all-encompassing statement of rights was cut short by the politics of the Cold War – as provisions designed to ensure social and economic justice were side-lined.

Today, with a global pandemic exposing inequalities that climate change and racial injustice threaten to entrench further, we again face a '1945' moment. Civil and political rights alone seem insufficient to provide a remedy, and if 'human rights' remain narrowly defined they risk irrelevance.

René Cassin plans a major project to advocate a thorough overhaul of human rights protections in the UK, to ensure social, economic, cultural, and environmental justice.

Socio-economic, environmental, and racial justice – a 'Sliding Doors' moment?

The Covid-19 crisis has exposed long-existing inequalities that literally determine life or death. And it has presented us with a knife-edge future. We are faced with a broad choice between the status quo reality – super-sized austerity, inequality, and populist nationalism – or an alternative version that seeks to, in the emerging jargon, 'build back better'.

Human rights – an incomplete picture?

If human rights are a toolkit, are some of the most useful and necessary tools missing? The Declaration enshrined rights to what most would agree are the fundamental necessities of human existence – food, clothing, housing, medical care, education, and employment. Yet these social and economic rights find little or no expression in the European Convention on Human Rights and the UK's Human Rights Act.

What René Cassin intends to do

We are proposing a paradigm shift in the advocacy of human rights – a return to the original vision of the

Declaration's full panoply of rights, a project that was cut short by Cold War power politics.

Why is René Cassin well placed to drive this debate?

- Our raison d'être is promoting the vision of the Declaration, the foundation document of the modern human rights movement, from the co-author of which we take our name.
- Human rights values mirror Jewish values, and Jews are human rights 'experts by experience' – from ancient slavery and migration, through pogroms and the Holocaust, to the recent upsurge in anti-Jewish racism.
- We have already made progress on these crucial issues. We held a high-level roundtable discussion on social and economic rights and have begun a new programme to promote women's rights.
- We are known and respected in a number of vital contexts: within the disparate elements of the Jewish community; in wider civil society organising around key themes, such as safeguarding human rights, immigration, slavery, genocide, and discrimination; in multi-faith fora; and amongst relevant legal and political experts.

'Shared humanity' – the relevance of human rights

A greater emphasis on social and economic justice will aid a renewed focus on the relevance and importance of human rights. In addition, we believe that the tone of the discussion itself is a vital element in securing a successful outcome.

Conclusion

With populist nationalism on the rise, and economic hardship threatening to increase the lure of demagogues, this is a critical moment for the future health of human rights. As the charity named after its co-author, René Cassin is in a unique position to re-make the case for human rights by arguing for the realisation of the Declaration's original broad vision of what constitutes a just society, and to co-ordinate a Jewish community effort to that end.

Women's Rights and Social Justice Campaigns Officer

Salary	£26,000 - £28,000 (pro rata) dependent on experience
Contract	Part time (three - four days a week)
Term	6-month fixed term contract in the first instance
Location	London (with most work expected to be done remotely)
Application Deadline	10 am, Monday 11 July 2022

René Cassin, the Jewish voice for human rights, is looking for a women's rights and social justice campaigns officer to join our team as we take the charity to new heights. The ideal candidate will have an understanding of, and interest in, UK specific human rights, experience in delivering national campaigns and developing campaigning materials and messages, and excellent networking and relationship building skills.

We are seeking a person with dedication, aptitude and ability to deliver robust campaigning work. If you have strong knowledge and experience related to any of the significant parts of this job, such as campaigns, communications, or human rights, but are not sure that your profile fits in a 'traditional' way please do consider making an application or get in touch to discuss your background and we will try to give you a steer on the job, what's involved and whether you might be a good candidate.

Please send your CV and a covering letter, addressing how you meet the requirements in the person specification to us by **10 am on Monday 11 July 2022**. Applications should be sent to mia.hasenson-gross@renecassin.org. Please enter 'CAMPAIGNS OFFICER' in the subject box. We are only able to consider applicants who have the right to work in the UK. **Interviews will be held week commencing Monday 18 July 2022**. If you have any questions about the role please contact us at mia.hasenson-gross@renecassin.org.

Purpose of role and key responsibilities

To develop René Cassin's women's rights and social justice campaigns. You will be working on developing and facilitating campaign strategies and messaging, which seek to engage and inform the Jewish community on these human rights issues and facilitate Jewish community responses and actions to promote social justice and women's rights. The role will require you to build on, and establish, new relationships with the women's sector and social justice stakeholders and organisations with intention for collaboration and identifying René Cassin's emerging role and add value in women's and social justice movements.

Specific duties

Campaigns

- Develop, implement and evaluate women's rights and social justice campaigns and engagement strategies that achieve positive change. This includes designing and running events (including online events), liaising with stakeholders and attending meetings, events and advocacy platforms on behalf of the organisation.

- Develop and maintain effective and collaborative relationships with partners and within networks such as the Alliance of Jewish Women and their Organisations, End Violence Against Women Coalition and the Centenary Action Group
- Work closely with the Director and team to design and deliver campaigning activity, identifying targets, key audiences and opportunities for progress, and targeting campaigns accordingly.
- Build on René Cassin's positive campaigning profile and develop René Cassin's key messages and response on our human rights areas.
- Ensure that René Cassin is proactive in its campaigning work, taking opportunities when they emerge and regularly revising and updating strategy and plans in accordance with the Women's sector landscape.
- Commission, develop and create campaign resources and tools including web content, research, briefings, promotional material using Canva.
- Undertake research as required to inform campaign activities, legislative development, policy work and Parliamentary debates.
- Coordinate and manage the organisation's campaign groups and volunteers including meetings, updates and blogs, finding creative opportunities for the campaign group involvement.

Communications

- Develop and implement strategic communications plans to engage and activate target audiences around campaign actions and goals.
- Create interactive, engaging, informative and accessible social media and campaigning materials that serve to build our supporter base and support our strategic priorities as well as building the organisational profile in the women's rights sector.
- Plan and implement social media and online communications in accordance with key human rights calendar dates, such as: World Hunger Day, Holocaust Memorial Day, The UN 16 Days of Activism to End Gender Based Violence, etc.
- Utilise relationships with new and existing partners to expand our online engagement and reach, such as: collaborating on social media content, creating and distributing social media assets to campaign partners and stakeholders, etc.
- Ensure the website is regularly updated with campaign news and events.
- Support in preparing and disseminating the quarterly newsletter and other communications.

Day to day operational and governance matters

- Support the Director to ensure smooth running of the office.
- Assist the Director to service the Board of Trustees (e.g. preparing documents; note-taking at Board meetings).
- Support the Director and Development Manager in fundraising efforts.
- Support the Director to develop, maintain and engage the René Cassin Alumni and volunteers' networks.
- Support the Director in any other way that may be required in a small organisation.

Competencies

- Proven networking skills, and ability to generate interest in René Cassin's mandate.
- Identifies opportunities and builds strong relationships with organisations and stakeholders.
- Outstanding oral and written communications and editing skills.
- Ability to create visual content using design and media platforms, such as Canva.

Person Specification

Knowledge	Essential	Desirable
Understanding of, and interest in UK specific human rights policy and issues	√	
Knowledge of specific human rights issues including: women's rights, socio-economic rights, disability rights	√	
Knowledge and skills to monitor and evaluate campaigns		√
Understanding of the UK Jewish Community		√
Experience		
Working experience in a relevant field	√	
Public facing campaigning and supporter engagement, and / or advocacy and lobbying	√	
Coordinating events (workshops, conferences, speakers, events etc.)	√	
Networking and experience building relationships with varied stakeholders	√	
Writing content for website, newsletters, and other communications	√	
Experience in managing interns and volunteers		√
Experience in working in a small team		√
Other		
Independent, self-motivated & capable of taking initiative	√	
Strong commitment to René Cassin values and human rights	√	
Excellent communication skills both oral and written	√	
Ability to prioritise work	√	
Willingness to travel, work flexible hours, including some evenings and weekends, in the UK	√	
Willingness to undertake own administration	√	
Excellent IT skills (MS Word, Excel, PowerPoint, email, website management, social media (e.g. Twitter, Facebook, Canva)	√	
Foster Teamwork: Work cooperatively and effectively with others to set goals, resolve problems, and enhance organisational effectiveness	√	

To apply

Please send CV and covering letter outlining your suitability to mia.hasenson-gross@renecassin.org

Deadline for applications: 10 am, Monday 11 July 2022

Interview date: Week beginning Monday 18 July 2022

If you have any queries, please contact Mia Hasenson-Gross at mia.hasenson-gross@renecassin.org